Sign Review Board Decision.

Hearing Date: March 31, 2016

Business / Applicant Name: CopperTop Tavern

Person(s) appearing on behalf of applicant: Michael Pfohl Owner-Allied Sign Co.

Business Address: 4700 Vestal Parkway East, Vestal, N.Y.

BCTM#: 159.15-2-37.1

Town Code Section Appealed: Chapter 5, Article V, Division 4, 5-127.5(d)(2)(b)

Narrative of the Code:

Sec. 5-127.5. Shopping plaza signs.

(d) Signs for existing shopping plazas shall be allowed as follows:

(2) Wall signs. One (1) wall sign is permitted for each individual tenant space as allowed below:

b. For tenant spaces with greater than fifty (50) linear feet of store front width, wall sign length shall not exceed one-third ($\frac{1}{3}$) of the tenant store front width with a total sign area not to exceed seventy (70) square feet and a total height not to exceed five (5) feet.

Current Permitted Sq. Footage: N/A

Current on site Sq. Ft.: N/A

Requested Sq. Footage Increase: N/A

Total Sq. Ft. Requested: N/A
TOWN OF VESTAL
ZONING BOARD OF APPEALS

Requested Variance: applicant request a sign which is greater in height than the maximum five (5) feet high.

Points of discussion by Board Members: Sign illuminated, lettering and borders are lit by LEDs. Sign is smaller than Tully’s next door, a height restriction would reduce the lettering and make it difficult to read.

The sign Review Board must take into account the following:
- Are there other means to achieve the goal or benefit requested?
- Is this difficulty self created?
- Will the visual impact have an adverse effect on the environment?
- Is this a minimal or substantial request?
- Will the variance produce an undesirable change for the neighbors?

Decision:
Motion by: Johnson 2nd by: Smallcomb

Motion: To grant a a 15” +/- height variance for a wall sign at 4700 Vestal Parkway East, BCTM# 159.15-2-37.1 to CopperTop Tavern, as presented to the board.

Conditions to Motion: None

Additional Items of Discussion: None

Vote: Aye Nay

M Johnson: X ___
M Tomko: ___ ___
T Smallcomb: X ___
P Houle: ___ ___
G Gerner: ___ ___
E Burns: X ___ Passed: X Failed: ___

Dated: 04/01/2016

Affirmed by: (Chairman ZBA)